



HTC Board Meeting Minutes
January 25, 2016

The Huntsville Track Club (HTC) held an executive board meeting on January 25, 2016 at Fleet Feet Sports Conference Room. The meeting was called to order by President Eric Fritz at 6:05 pm.

Board Members Present: Eric Fritz (President), Kim Holmes (VP - Communications), Chelsea Schiavone (VP - Programs), Kathy Youngren (Treasurer), Alex Clark - VP - Races and Equipment, Debra Erickson (Secretary), Harold Tinsley (Appointed Member - Past Board Member), Suzanne Taylor (Appointed Member - Rocket City Marathon Director), and Dink Taylor (Appointed Member - Cotton Row Director).

Guest: Paul Erickson

Meeting Topics:

1) Rocket City Kids Marathon

Suzanne Taylor discussed if Kids Marathon's organizer Lisa Quinlan should be named the Race Director. This motion was seconded by Kathy Youngren, the board agreed unanimously. Eric Fritz said he would contact the organizer Lisa Quinlan to discuss particulars.

2) Liz Hurley Ribbon Run

The Board discussed the distinction of the Ribbon Run and the differences between this race and all other HTC races. Huntsville Hospital Foundation, a non-profit, donates \$5,000 to HTC to coordinate this event. Harold Tinsley proposed we donate these funds back to Huntsville Hospital Foundation, this motion was seconded by Alex Clark, the Board agreed unanimously.

- 3) Road Runners Club of America (RRCA) Conference – Dallas, TX
March 17 - 19
Eric Fritz has a schedule conflict and cannot attend this year's conference. Alex Clark will research to see if he is available to attend this conference.

- 4) Active.com
When reviewing this past year's Active.com Statement, Eric Fritz noticed four payments in a "pending" status from Active.com to HTC for online registration participants. The amount in question is around \$38,000. Active.com stated that these payments would not post as they paid by check from the previous year as well as bank draft and had overpaid HTC in 2014. As a result of this overpayment in 2014, they would not be processing these four payments. This matter is closed, and there will be no further withholds by Active.com for future online race registration.

- 5) Accounting Options
Kathy Youngren proposed that HTC hire a Certified Public Accountant to prepare 2015 tax forms and all further tax forms. She proposed using accounting firm Hall Albright Garrison & Associates' Brad Garland. Filing the 990 Easy will cost HTC \$500 annually. Further discussion of selling merchandise at HTC events and collection of taxes for the sale of these items is a concern that Board members agreed needed to be vetted through a CPA. This motion was seconded by Alex Clark, and the Board agreed unanimously.

- 6) Rocket City Marathon (RCM)
RCM broke even for the 2015 race. RCM has lost Nike as a title sponsor for 2016. Suzanne Taylor proposed preparing a budget for the RCM without a title sponsor. She also mentioned reaching out to Whole Foods and what possible conflicts there may be with having Publix as a sponsor for RCM.
 - a. Charities
Big Brothers Big Sisters of North Alabama, The Rise School, and Therapy Partners, Inc. were the 2015 Charities. Per the budget for the 2015 race \$1,500 was the planned donation

to each charity. It was also discussed to have a formal press conference to present the checks to each organization. The vote by the board was unanimously in favor of this action

b. 2016 Registration Schedule

Suzanne Taylor proposed that registration for 2016 RCM be opened on February 14, 2016. Price Structure as follows:

\$60 – ENTRIES POSTMARKED Through May

\$75 – ENTRIES POSTMARKED Through June

\$90 – ENTRIES POSTMARKED Through September

\$100 THEREAFTER or (ONLINE ONLY Through 12/1/2016)

OR WHEN 2,700 HAVE REGISTERED ONLINE

7) Mountain Mist 50K – Monte Sano State Park

There appears to have been some issues between State Park officials and participants/volunteers about each entrant paying for entry into the state park. Some folks were charged for entrance even though they notified the park attendant that they were with the HTC event. HTC had already arranged to pay a fee to the state park for use of the lodge and trails by participants. Eric Fritz proposed to personally speak with park officials in order to find out the specifics of the issues in order to get a better understanding of how to prevent this issue from occurring in future organized trail races.

8) Trail/Trail Races

a. Request for a new Board Position

Alex Clark is working to form a “Trail Care Committee” and suggested our resident trail experts Craig Armstrong, James Falcon, and Martin Schneekloth would be a good fit for this committee. Alex will be able to fill in most of the details about current relationships with the parks, other trail maintenance organizations, trail improvement plans, and club owned equipment and proposed a meeting at Below the Radar to discuss these topics. Alex sent out an email notification to HTC members who expressed an interest in volunteering to maintain trails to gauge interest for a meeting date of February 12, 2016. This motion was seconded by Debbie Erickson, and all board members were in favor of this motion.

b. Purchase tools for Trail Maintenance

Alex Clark proposed purchasing trail maintenance equipment. The tool investment would cost the club approximately \$1,400.00.

Description	Qty	Price
Mattock	5	\$ 35.00
McLeod	5	\$ 52.00
Rock Bars	3	\$ 76.05
Pulaski Tools	5	\$ 65.00
Chain Saw	1	\$ 190.00
Branding Tool	1	\$ 200.00

c. Concerned Hiker

There was an email sent out by a concerned citizen after Mountain Mist about the conditions of the trails post race vs. pre race. The investment by HTC in trail building education for Craig Armstrong, James Falcon, and Martin Schneekloth seems to be timely, as Martin has been working with Southern Off-road Bicycling Association (SORBA) Huntsville this past year to organize and assist in trail maintenance.

The meeting was adjourned at 8:05 pm.

Submitted by: Debbie Erickson February 6, 2016