



HTC Board Meeting Minutes
February 28, 2017

The Huntsville Track Club (HTC) held an executive board meeting on February 28, 2017 at the Huntsville Hospital Wellness Center located in Jones Valley behind the Valley Bend shopping center. The meeting was called to order by President Eric Fritz at 5:45 pm.

Board Members Present: Eric Fritz (President), Chelsea Schiavone (VP – Programs), Kathy Youngren (Treasurer), Kim Holmes (VP - Communications), Suzanne Taylor (Appointed Member – Rocket City Marathon Director), Dink Taylor (Appointed Member – Cotton Row Director), and Harold Tinsley (Appointed Member – Past Board Member).

Board Members Absent: Debra Erickson (Secretary/Membership Coordinator), and Alex Clark (VP – Races and Equipment).

Guest: Ryan Chafin

Meeting Topics:

1. Association of Road Racing Statisticians (ARRS)
Harold presented a request from the ARRS to obtain sponsorship to continue the work they do on tracking race records and other statistics. Harold proposed the club make a donation of \$1,000. Dink 2nd the motion. There were none opposed.
2. Alabama Bicentennial
Eric had been contacted by the Bicentennial Committee for Huntsville / Madison County to discuss the Alabama Bicentennial coming up in 2019. As part of their celebration planning, they are interested in having a "torch bearing" similar to the running of the Olympic torch. They would like to have runners run the torch between the previous/current 5 state capitals starting and finishing in Huntsville and would like the HTC's support. This was discussed and agreed to be a major undertaking. It was agreed that we were not interested in taking on the entire torch bearing planning but would be willing to help with any local (Huntsville) running activities.
3. RRCA Conference

The upcoming RRCA Conference in Detroit was discussed. Eric will be attending and solicited input on what sessions the rest of the board might be interested in him attending.

4. Dizzy Fifties

Ryan Chaffin is the new Race Director. There are some changes he would like to make to the Dizzy Fifties race. Changes proposed were to eliminate the 40 and 50 mile options due to consistent lack of participation over the past several years. He also proposed some rough outlines for changes to the course to eliminate the initial "little loop" on the current course and adjust the route to eliminate some of the more confusing directions that have caused runners to get lost in the past. All changes were unanimously approved.

5. Monte Sano 15k

Mike O'Melia has requested to increase the race fees for the Monte Sano 15k so he can provide additional swag for the runners and handle the yearly increases in park fees. The price schedule was suggested to be \$15 for early registration, \$20 for late registration and \$30 for packet pickup/race day registration. The motion was unanimously approved.

6. Club Course Measurer Retiring

It was discussed that the Club Course Measurer (John DeHaye) is retiring from this job. The club will need to solicit the membership to try and find someone else who is interested in taking over this position.

7. Rocket City Marathon Training Race Series

Suzanne proposed a Rocket City Marathon Training Race Series to offer as an option for registration. The thought is to provide the option to have one registration for 5 races. Monte Sano 5k/10k, Monte Sano 15k, Huntsville Half, Hobbs Island 10k and the Rocket City Marathon. The customer would run 4 of the 5 races and choose 1 of the 5 races to be a volunteer. It was agreed that we would investigate the ability to set up a registration like this.

Chelsea gave an update on the upcoming Pints n Pixels event. The event has received a strong response from the membership and is expected to be a success.

8. Online Membership Update

Eric gave a quick update on the Online Membership numbers at the year end and described the process for how we are now offering the ability for members to purchase Monte Sano State Park passes along with their membership. The Land Trust of North Alabama is also presented as part of the registration/renewal process, however as the Land Trust already offers online memberships, it simply provides a direct link to their site.

Club Trademarks were again discussed at the meeting. The club is in the process of formalizing their trademarks with a copyright lawyer.

9. Liz Hurly Ribbon Run

Eric noted that he will be out of town for the Liz Hurley Ribbon Run this year. As he is typically fairly involved in the event, he will be looking for a replacement for race day.

10. Flip Digit Clock

Alex provided (via Eric) details on the purchase of a new Flip digit clock. The clock purchase is in process and we should have a new clock within the next month for a cost of approximately \$2250

The meeting was adjourned at xxxx pm.

Submitted by: Debbie Erickson May 7, 2017